

Tell me about the Neighbourhood.....

Queenstown

Queenstown exerts an irresistible pull that draws thousands from around the world to experience its awesome expression of nature's physical and seasonal gifts. With a permanent population of only 22,000 people, constantly outnumbered by its endless stream of visitors, Queenstown is New Zealand's prime tourist location.

Queenstown is an international village that has successfully capitalised on its natural gifts. Its surrounding majestic mountain snowfields to impossibly deep and pure lakes, clean air and clear skies have been utilised with the addition of the physical excitement of skiing, white water rafting, jet boating, bungy jumping and a vibrant nightlife. Queenstown has very strong population growth and is now New Zealand's fastest growing region.

The location, scarcity and demand of Queenstown real estate have ensured its place in the lexicon of world class property investments. Some of New Zealand's most expensive homes are located here.



Queenstown's property market is fuelled by strong demand both in New Zealand and overseas for a stake in this fast growing tourist resort. Recent trends show property sales numbers remaining steady with quality sites in quality locations continuing to fetch high price tags.

With its stable tourism market, backed by the area's stunning beauty, Queenstown remains a great place to invest; with prospects of high capital growth currently better than ever.

Property Market

Due to growing tourism in New Zealand, massive growth has occurred in the Queenstown property market over the years. In very recent times, the market has slightly softened which provides a rare opportunity to reasonably enter the significantly priced Queenstown property market.

Domestically and internationally, Queenstown is seen as an attractive investment location. The market will continue to develop and grow as New Zealand's population and visitor numbers continue to increase over the next ten years. Current capacity for growth is at an all time high.

Confidence in the Queenstown property market remains strong with median property prices well above those in other areas of New Zealand. With its unfailing capital growth potential, Queenstown is first choice for medium to long-term investors.



Tourism

Tourism is now regarded as the world's fastest growing industry and in New Zealand international arrivals have doubled in volume since 1994 with annual growth forecast to be on average at 3.3% for the next five years.

In the Southern Lakes area the accommodation sector and associated businesses have enjoyed a buoyant market over the past 4-5 years, principally due to growth in the number of visitors to the area.

There is confidence in the market which is evident by recent investment in infrastructure. Examples are the additions to visitor accommodation capacity, airport expansion, developments in tourism industry ventures such as the regions main ski areas, and an ever increasing service industry of bars and restaurants.



Within Queenstown's economy, tourism is its most significant driver when compared to its older, historic drivers such as farming. The area is patronised by independent tourists along with organised coach tours taking an established route which generally comprises leaving from Christchurch and travelling to the West Coast, Queenstown and Southern Lakes area; then back to Christchurch via the Mackenzie Country or vice versa.



It is a seasonal market with the majority of tourists visiting from December to March and during the ski season from July to September. Information from the Tourism Research Council NZ indicates that the total visits by travellers to Queenstown are forecast to rise from 1.54 million in 2008 to 1.77 million in 2014 - an increase of 15%.

The mix of visitor origin is in the vicinity of 75% international and 25% domestic however the portion of overseas tourists is increasing. Surveys indicate that 36% of visitors stay in hotel style accommodation, 35% motels and the balance of 29% in backpackers, hosted accommodation and camping grounds.

Climate

Queenstown has a typical New Zealand weather pattern, with four regular seasons each year.

Spring brings an abundance of blossom. Summer brings cloudless, hot, sunny days. Autumn brings splendid colours of gold and red. Winter brings crisp days, and snow lovers can enjoy the mountain slopes.



Queenstown averages 682mm rainfall per year where much of this occurs during the springtime.

Visitors' Attractions

The natural beauty of the area attracts many outdoor enthusiasts with its many walking tracks amongst breathtaking scenery: majestic mountains, deep and pure lakes, clean air and clear skies. Queenstown offers many adventure activities including Rafting, Jet boating, Skiing, Lugging, Bungy Jumping, Sky-diving and Hang Gliding – to name a few. It is also well-known for its vibrant night life and, for those who prefer a slower-pace; the region boasts renowned wineries to be enjoyed.

The area is a fantastic winter playground with world class skiing at Coronet Peak, The Remarkables, Cardrona, Treble Cone and Snowpark ski fields. During warmer months, Queenstown's numerous golf courses provide a challenge for keen golfers.

Queenstown's main attractions include:

- Golf (with NZ's premier golf courses)
- Skiing
- Lake Cruises
- Bungy jumping
- Mountain biking
- Tramping/Hiking
- Bus tours
- Underwater world
- Casino
- Specialty and Boutique shops
- Parapenting
- Walking
- Restaurants
- White-water rafting
- Gondola
- River & lake fishing
- Aerial Sightseeing
- Bird life park
- Museum



Helpful links

Please click on the below links for more information on Queenstown

<http://www.queenstown-nz.co.nz/>

<http://www.queenstown.com/>

<http://www.queenstown.nz.com/>